

FAIR TRADE EXPANDS

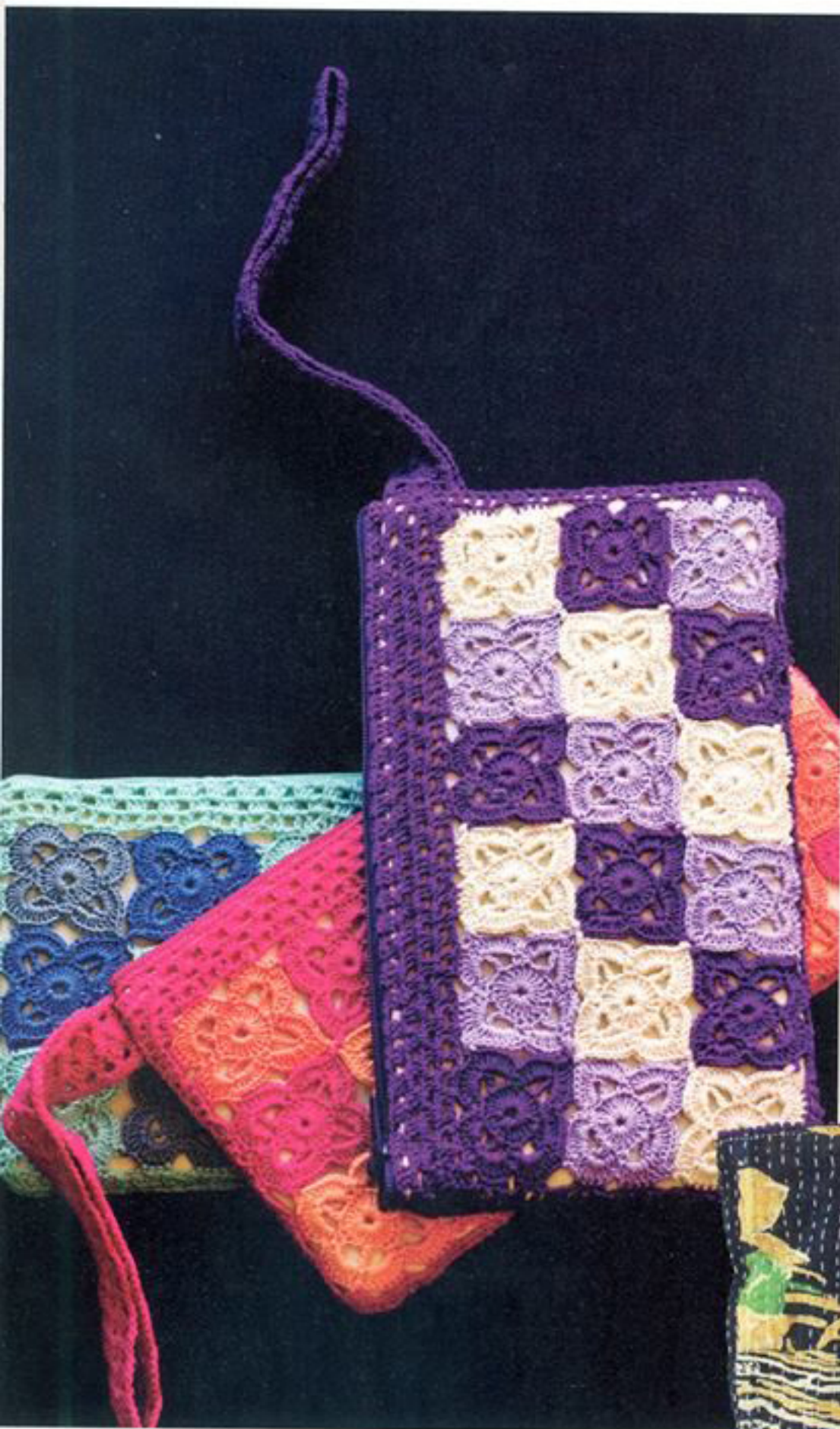
The "Buy Fair. Be Fair." movement has moved from college campuses to Main Street. Selling fair trade is a way to pledge one's commitment to improving the global landscape while reaching out to an actively engaged consumer base. Check out www.fairtradeusa.org to see if this is right for you.

Wanderlust

WorldFinds, Fair Trade with Style
800-609-9303, 630-963-8215
www.worldfinds.com

"People want to make conscious decisions with their purchase power and feel good doing it. We have seen the Gypsy traveler trend of dense prints, fringe, and tassels pick up momentum this fall. We expect it to continue. Our array of Kantha pieces, made from Kantha quilts from India, give a nod to the wanderlust in all of us."

Kelly Weinberger, Founder
WorldFinds, Fair Trade with Style



Empowerment and Elegance

Handmade Expressions
512-535-5228, 734-834-7921
www.handmadeexpressions.net

"Handmade Expressions is a fair trade wholesaler that empowers our artisan partners in India—mostly women—with economic opportunities, skills training, and community development improvements. Some of the trends we see in 2014 jewelry and accessories are woven materials, such as crochet, tassels, cutwork and embroidery, plus ethnic details mixed with sophisticated shapes and traditional patterns in festive colors."

Barbara-Anne Mansfield, Marketing Manager
Handmade Expressions



NY NOW®

HANDMADE

Sophisticated design, artisanal technique

Creativity and craftsmanship...it's what you'll find at NY NOW®, the Market for Home + Lifestyle this winter. Multimedia resources are featured in two distinct sections: **Handmade® Designer Maker**, with 350 limited-production makers, and **Handmade® Global Design**, with 200 international suppliers. Use the NY NOW online search tool at: search.nynow.com to find these and other resources.

Market week also includes four full days of seminars and events, including Five "Power Hour" sessions hosted by CRAFT (Craft Retailers & Artists for Tomorrow). Register online at nynow.com/programs.



WorldFinds Mixed Media Bracelet

Handmade from recycled Kantha textiles, this 2" wide bracelet is accented by golden filigree, colored glass, and vibrant braided thread.

HANDMADE Global Design
www.worldfinds.com



Ware of the Dog Collection

These 100% wool bobble sweaters are hand knit in pink, gray and navy, in sizes one through five.

HANDMADE Designer Maker
www.wareofthedog.com

First time
exhibitor in
2015

NY NOW® HANDMADE Collection

Saturday, January 31, through Tuesday, February 3, 2015

HANDMADE runs Saturday-Tuesday.

HOME and LIFESTYLE run Sunday-Wednesday.

Jacob K. Javits Convention Center, New York City

www.nynow.com

800-272-SHOW (7469)



NY Now



@nynowmarket



ny_now