

green PROFIT

JULY 2024

IDEAS FOR A PROFITABLE GARDEN CENTER

Stunning VARIETIES FOR MULTIPLE SEASONS

NEW INTROS FROM CAST P. 26

LATE SUMMER AND FALL PERENNIALS P. 30

ECO-FRIENDLY PLANT OPTIONS P. 44

TRENDING NOW

PRODUCTS RETAILERS NEED AND CUSTOMERS WANT



SINCERE SURROUNDINGS

Infuse your garden with warmth and meaning with the "Bees Welcome" Plant Thought stake. Weatherproof and proudly made in the USA, it's the perfect touch for floral gifts or adding charm to your outdoor space.

Reader Service Number 131



YAYA ORGANICS

Repel ticks naturally with YAYA Organics Tick Ban, an eco-friendly repellent spray made with a high-quality essential oil blend that's lab-tested and perfect for people and dogs. Gardeners will love the refreshing scent and all-position trigger sprayer.

Reader Service Number 133



AMBORELLA ORGANICS

Amborella Organics is a botanical candy brand best known for their seed-bearing lollipops. After devouring the candy, you can plant your biodegradable stick in soil and grow an herb or flower. Each herb or flower grown is connected to what you just ate. The most sustainable candy brand on the market is well loved by kids and adults alike.

Reader Service Number 135



SPROUT USA LLC

SproutWorld is the company behind the world's only plantable pencil that can grow into herbs, vegetables, trees and flowers after use. The patented Sprout pencil has a seed capsule attached in the end; it's produced in the USA and can be customized with a logo or message.

Reader Service Number 132



WORLDFINDS

The WorldFinds Botanical Collection set of 12 gift-ready bracelets is inspired by each month's birth flower, and the cards feature its attributes and symbols. These colorful bracelets are handcrafted from recycled glass and benefit an urban garden project.

Reader Service Number 134



WAVE

Do you have a favorite dark blazer or moody, oversized sweater in your closet? That's the vibe of new Petunia Easy Wave Navy Velour. Help your customers blanket their outdoor spaces with these large, velvety, blue-purple-black flowers and embrace a new era.

Reader Service Number 136